magmodules



Configureer de feed

Channable Connect for Magento 2

This guide covers all the product feed settings for Channable Connect. You'll learn how to map your product attributes, handle different product types, filter which products to include, and configure advanced options like inventory data and delivery times. The feed is what Channable uses to sync your catalog, so getting this right is essential for accurate product listings.

Location: Channable → Product Feed

General

Enable

Turns the product feed on or off for this store view. When enabled, Channable can fetch your product data through the generated feed URL.

Products per Page

Controls how many products Channable imports per request. This doesn't limit your total products—it just spreads the import across multiple requests to reduce server load.

When to adjust:

- Lower it if you're seeing timeouts or memory issues during feed generation
- The default of 250 works well for most stores

Product Data

Connect your Magento attributes to the standard Channable fields. This ensures your product information appears correctly in Channable and on the marketplaces you sell through.

General Fields

Name

The attribute used for product titles. Most stores use the default `name` attribute, but you might have a separate attribute for marketplace-specific titles.

Description

The attribute for product descriptions. You can use `description`, `short_description`, or a custom attribute if you maintain separate descriptions for marketplaces.

Brand

Maps to the manufacturer or brand field. Marketplaces often require this for product matching and categorization.

When to use:

- Select your `manufacturer` or custom brand attribute
- Important for marketplaces like bol.com and Amazon that use brand for product matching

EAN / GTIN

The barcode attribute (EAN, UPC, or GTIN). This is critical for marketplace listings—most platforms require valid barcodes to list products.

When to use:

- Map this to your EAN/GTIN attribute
- If you don't have barcodes, some marketplaces allow exemptions, but product visibility will be limited

Image Source

Source

Choose where product images come from:

- **Base Image** - Only exports the main product image
- **All Images** - Exports the main image plus any additional gallery images

Recommended: All Images, so marketplaces can show multiple product photos.

Main Image

When using "All Images," this determines which image becomes the primary image. Other images export as additional images.

Include Hidden Images

Whether to include images marked as hidden in the Magento gallery. Enable this if you have images specifically for marketplaces that you don't want on your webshop.

Miscellaneous Fields

SKU

The attribute for product SKU. Usually the default `sku` attribute, but some stores use custom identifiers for marketplace listings.

Size

Maps your size attribute for products where size is relevant (clothing, shoes, etc.).

Color

Maps your color attribute. Important for fashion products and helps marketplaces group product variants.

Material

Maps your material attribute (cotton, leather, plastic, etc.).

Gender

Maps your gender attribute for products that are gender-specific.

Product Types

Configure how different Magento product types are exported to Channable.

Configurable Products

Configurable products in Magento consist of a parent product with multiple simple product variants (like different sizes or colors).

Use Configurable/Simple Products

Choose what to export:

- **Only Linked Simple Products** - Export just the simple variants, not the configurable parent
- **Only Configurable Product** - Export just the parent product
- **Both** - Export both parent and simple products

Recommended: Only Linked Simple Products. Marketplaces want the actual purchasable items (the simples), not the abstract configurable parent.

Use Parent URL for Simples

How to handle URLs for simple products:

- **No** - Use the simple product's own URL
- **Yes** - Use the configurable parent's URL
- **Yes, with Auto-Link** - Use the parent URL with parameters that pre-select the variant

Recommended: Yes, with Auto-Link. Customers land on the configurable product page with the correct variant already selected.

Use Parent Image for Simples

When to use images from the parent configurable:

- **No** - Always use the simple product's images
- **Yes** - Always use the parent's images
- **Only if Empty** - Use parent images only when the simple has none

Recommended: Only if Empty. This way, simples with their own images use those, but simples without images fall back to the parent.

Use Parent Data for Simples

Select which attributes should come from the parent product instead of the simple. Useful for attributes like description that are typically only filled in on the parent.

When to use:

- Select `description` if your simples don't have their own descriptions
- Don't select variant-specific attributes like color or EAN—those should come from the simple

Use Fallback only on Non-Visible Simples

When enabled, the parent data fallback only applies to simples with visibility "Not Visible Individually." Simples that are visible in the catalog are treated as standalone products.

Recommended: Yes. This prevents accidentally overwriting data on simples that are meant to be sold independently.

Bundle Products

Bundle products combine multiple items into a single purchasable product.

Use Bundle Products

- **Only Bundle Product** - Export just the bundle, not its component products
- **Only Linked Simple Products** - Export only the component products
- **Both** - Export bundle and components

Recommended: Only Bundle Product. The bundle is what customers actually purchase.

The remaining bundle options (Parent URL, Parent Image, Parent Data, Non-Visible Fallback) work the same as configurable products.

Enable Bundle Stock Calculation

Calculates the bundle's stock based on the lowest available stock of its components, adjusted by how many of each component the bundle requires.

Recommended: Yes. This ensures your bundle doesn't oversell when a component runs out.

Grouped Products

Grouped products display multiple related products together on one page.

Use Grouped Products

- **Only Grouped Product** - Export the grouped product itself
- **Only Linked Simple Products** - Export only the individual products
- **Both** - Export both

Recommended: Only Grouped Product, since that's the page customers will visit.

Parent Price

How to determine the grouped product's price:

- **Min Price** - Use the lowest-priced item in the group
- **Max Price** - Use the highest-priced item
- **Sum** - Add up all items

Filter Options

Control which products appear in your Channable feed.

Filter on Status

Add Disabled Products

By default, only enabled products are exported. Turn this on if you need disabled products in your feed (rare).

Filter on Visibility

Enable

Turn on visibility filtering to control which products appear based on their Magento visibility setting.

Only Add Products with the Following Visibility

Select which visibility levels to include:

- Not Visible Individually
- Catalog
- Search
- Catalog, Search

Typical setup: Include "Catalog, Search" and "Catalog" for products you want on marketplaces.

Filter by Category

Enable

Turn on category-based filtering.

Type of Filter

- **Include** - Only export products in the selected categories
- **Exclude** - Export all products except those in selected categories

Category

Select which categories to include or exclude.

Important for Include: Simple products within configurables must also be assigned to the included categories. Check the "Products in category" tab in your category settings to verify.

Important for Exclude: Products in multiple categories must be excluded from all of them to be filtered out.

Exclude Out of Stock

Enable

When enabled, out-of-stock products are excluded from the feed. Useful if you don't want to list products customers can't buy.

Advanced Filters

Enabled

Turn on advanced attribute-based filtering. This lets you create custom rules to control exactly which products appear in your feed.

Filter Conditions

Create custom filter rules based on any product attribute. Each condition has three parts:

1. **Attribute** - The product attribute to check (e.g., price, brand, color)
2. **Condition** - The comparison type (equals, not equals, greater than, less than, contains, etc.)
3. **Value** - The value to compare against

How filtering works:

- Products that **match** all conditions are **included** in the feed
- Products that **don't match** are **excluded** from the feed
- Multiple conditions work with AND logic (all must match)

Examples:

Attribute	Condition	Value	Result
price	greater than	10	Only products priced above €10 are included
brand	not equals	Test Brand	Products from "Test Brand" are excluded
qty	greater than	0	Only products with stock are included
special_price	is not empty	-	Only products with a special price are included

Tip: To exclude specific products, use "not equals" or "does not contain" conditions. To include only specific products, use "equals" or "contains" conditions.

Best practice for complex filtering: If you need very complex filter logic, consider creating a simple Yes/No attribute like `include_in_channable_feed` on your products. Then filter on that single attribute. This approach is easier to manage, more reliable, and gives you full control at the product level—especially useful when filter rules become hard to maintain.

Advanced Options

Extra Fields

Add custom attribute mappings beyond the standard fields. Click "Add" to map any Magento attribute to a custom field name in Channable.

When to use:

- You need marketplace-specific attributes (like Amazon bullet points)
- You have custom attributes that Channable needs for feed rules

Inventory Data

Enabled

Turn on inventory field export to include stock information in your feed.

Fields

Select which inventory fields to include:

- Stock status
- Quantity
- Manage stock
- And more

Force NON-MSI

Forces the use of legacy stock quantity, ignoring MSI reservations and salable quantity. Only enable this if you're not using MSI and your feed quantities are incorrect.

Recommended: No, unless you have specific stock sync issues.

Include Inventory Sources

When using MSI, this includes stock data per inventory source in your feed.

Delivery Time

Configure delivery times based on stock status. You can set different delivery messages for in-stock and out-of-stock products.

Tax

Tax Calculation

How prices should be exported:

- **Excluding Tax** - Export prices without tax
- **Including Tax** - Export prices with tax included
- **Use Magento Tax Settings** - Follow your Magento tax configuration

Add Both Excl. and Incl. Prices

When enabled, exports both price variants. Useful when different marketplaces require different price formats.

Content Staging

Use Row ID for Simple/Parent Relations

An experimental option for Magento Commerce with Content Staging. Only enable if your configurable/simple product relationships are broken in the feed.

Feed URLs

At the bottom of the Product Feed configuration, you'll find the generated feed URLs for each store view. Copy these URLs into your Channable account to connect your product catalog.

Need More Help?

Documentation:

- All Help Articles - Complete documentation overview

Support:

- Contact Support - Get help from our team

For a complete overview of features and configuration options, see the Channable Connect extension on magmodules.eu

All articles for Channable Connect

Installation

1	Installatie met Composer (aanbevolen)
2	Installatie via de Adobe Marketplace
3	Installatie via FTP en SSH

Configuration

1	Snelstartgids
2	**Configureer de feed (current)**
3	Orders Configuratie
4	Product Updates Configuratie

Troubleshooting

1	The price of at least one product is missing a currency
2	Controleer Feed
3	Importeer een testorder uit Channable

Grids

1	Returns Grid
2	Product Updates Grid
3	Orders Grid

Background

1	Hoe werkt de retouren flow

2	Best Practices
3	CLI Commands

