magmodules



De producttypen

Google Shopping for Magento 2

How to configure different product types for the Google Shopping Feed extension. Proper configuration ensures the right products are exported with correct data.

Overview

The extension handles three complex product types:

Product Type	Recommended Setting
Configurable Products	Only Linked Simple Products
Bundle Products	Only Bundle Product
Grouped Products	Only Grouped Product

The key principle: **only export products that can actually be purchased**.

Configurable Products

Configurable products have variants (e.g., size, color). The recommended approach exports each variant as a separate product.

Recommended settings for configurable products

Recommended Configuration

Use Configurable/Simple Products: Only Linked Simple Products

This exports each purchasable variant individually, which is what Google expects.

Parent Data Settings

Setting	Recommended	Description
Use Parent URL for Simples	Yes, with Auto-Link	Links to parent page with variant pre-selected
Use Parent Image for Simples	Only if Empty	Uses parent images when simple has none
Use Parent Data for Simples	Name, Description	Inherits selected attributes from parent

Setting	Recommended	Description
Use Parent Category for Simples	Only if Empty	Uses parent category for product_type when simple has no category
Use Fallback only on Non Visible Simples	Yes	Only applies fallback for "Not Visible Individually" products

Parent Data Selection

Choose which attributes to inherit from the parent product:

Safe to inherit:

- Name
- Description
- Brand
- Condition

Avoid inheriting (should be unique per variant):

- GTIN
- Color
- Size
- MPN

URL Auto-Link

When "Yes, with Auto-Link" is selected, the extension generates URLs that automatically select the correct variant on the product page. This improves user experience—shoppers land on the exact variant they clicked.

Bundle Products

Bundle products combine multiple items into a single purchasable unit.

Settings for bundle products

Recommended Configuration

Use Bundle/Simple Products: Only Bundle Product

Export the bundle itself, not the individual components.

Why Only Bundle Product?

- The bundle is what customers actually buy
- Individual components may not be purchasable separately
- Pricing applies to the bundle, not components
- Prevents duplicate listings of the same items

Parent Data Settings

Same options as configurable products:

Setting	Recommended
Use Parent URL	Yes
Use Parent Image	Only if Empty
Use Parent Data	As needed
Use Parent Category for Simples	Only if Empty
Non Visible Simples Only	Yes

Grouped Products

Grouped products display multiple simple products together on one page.

Settings for grouped products

Recommended Configuration

Use Grouped/Simple Products: Only Grouped Product

Export the grouped product rather than individual items.

Parent Data Settings

Same options as configurable and bundle products:

Setting	Recommended
Use Parent URL	Yes
Use Parent Image	Only if Empty
Use Parent Data	As needed

Setting	Recommended
Use Parent Category for Simples	Only if Empty
Non Visible Simples Only	Yes

Understanding Visibility

Product visibility affects how fallback settings work:

Visibility	Typically Used For
Not Visible Individually	Simple products that are only sold as part of configurables/bundles
Catalog	Products visible in catalog but not search
Search	Products visible in search but not catalog
Catalog, Search	Fully visible products

The **"Use Fallback only on Non Visible Simples"** setting:

- **Yes:** Only products with "Not Visible Individually" get parent data
- **No:** All simple products get parent data fallback

Common Configurations

Fashion Store (Size/Color Variants)

```
Configurable Products:
- Use Configurable/Simple: Only Linked Simple Products
- Parent URL: Yes, with Auto-Link
- Parent Image: Only if Empty
- Parent Data: Name, Description
- Non Visible Only: Yes
```

Result: Each size/color variant exports separately, linking to the correct variant on the product page.

Electronics Store (Product Bundles)

```
Bundle Products:
- Use Bundle/Simple: Only Bundle Product
```

```
- Parent URL: Yes
- Parent Image: Only if Empty
```

Result: Bundles export as single products with correct pricing.

Multi-Pack Store (Grouped Products)

```
Grouped Products:
- Use Grouped/Simple: Only Grouped Product
- Parent URL: Yes
- Parent Image: Only if Empty
```

Result: Grouped products export as single listings.

Troubleshooting

Issue: Variants Not Appearing in Feed

Cause: Simple products may be filtered out by visibility settings.

Solution: Check that "Not Visible Individually" products are included in your filter settings, or adjust the fallback configuration.

Issue: Wrong Images for Variants

Cause: Simple products don't have images assigned.

Solution: Set "Use Parent Image for Simples" to "Only if Empty" to fall back to parent images.

Issue: Duplicate Products in Feed

Cause: Both parent and child products are being exported.

Solution: Use "Only Linked Simple Products" for configurables to export only the purchasable variants.

Issue: Generic Titles for All Variants

Cause: Parent name is being used without variant-specific details.

Solution: Ensure variant attributes (color, size) are included in product names, or create a custom title attribute that combines parent name with variant details.

Need More Help?

Documentation:

- All Help Articles - Complete documentation overview

Support:

- Contact Support - Get help from our team

For a complete overview of features and configuration options, see the Google Shopping extension on magmodules.eu

All articles for Google Shopping

Installation

1	Installatie met Composer (aanbevolen)
2	Installatie via de Adobe Marketplace
3	Installatie via FTP en SSH
4	Werk een Magento 2-module bij met een artifact repository

Configuration

1	Snelstartgids
2	Configureer de extensie
3	**De producttypen (current)**
4	Attribuut Mapping
5	Filters
6	SFTP Setup
7	Promotions Feed
8	Local Inventory Feed
9	Loyalty Program Feed

Troubleshooting

1	Google Merchant API vs Direct Feed Submission in Magento 2
2	Fouten in Google Merchant Feed
3	Genereer een feed via de CLI

Background

1	Identifier Exists Attribute
2	Categoriseer Google-producten
3	Best Practices
4	Feed Preview
5	Probleemoplossing
6	Instellen van Google Merchant

