magmodules



Hoe de productbeoordelingsfeed te configureren

Google Product Review Feed for Magento 2

Here's where you'll find all the settings for Google Product Review Feed. This guide explains what each option does and when you'd want to use it. The key configuration areas are product attribute mapping and feed generation settings. Getting the product identifiers right is crucial for Google to match reviews to your products.

Complete reference for all Google Product Review Feed configuration options.

Location: Stores → Configuration → Magmodules → Google Product Review Feed

General

Enabled

Master switch for the entire module. When disabled, no feeds will be generated.

Data

This section controls what data is included in your review feed and how products are identified.

Feed Defaults

Publisher

Your store or company name. This identifies the source of reviews in the feed.

Example: "My Electronics Store" or "Brand Name"

Collection Method

Tells Google how you collected the reviews. This is a required field in Google's specification.

Options:

- **Unsolicited** - Reviews submitted voluntarily by customers without prompting
- **Post Fulfillment** - Reviews requested after order delivery (most common for e-commerce)

When to use:

- Select *Post Fulfillment* if you use review reminder emails
- Select *Unsolicited* if reviews come organically without requests

Product Attributes

These settings map your Magento product attributes to Google's product identifier fields. At least one identifier (GTIN, MPN, or SKU + Brand) is required for Google to match reviews to products.

Product Name

The attribute to use for the product name in the feed.

Recommendation: Use the default `name` attribute unless you have a specific Google Shopping product name attribute.

GTIN

Global Trade Item Number - your EAN, UPC, or ISBN codes. This is the most reliable product identifier for Google.

When to use:

- Select the attribute where you store EAN/UPC codes
- Common attribute names: `ean`, `gtin`, `upc`, `barcode`

Important: Products without GTINs can still appear in the feed but may not match correctly in Google.

MPN

Manufacturer Part Number. Use this if your products have manufacturer-assigned part numbers.

When to use:

- When products have MPNs but no GTINs
- Combined with Brand, MPN can identify products

SKU

Your internal product SKU. Can be used as a fallback identifier.

Recommendation: Usually leave as default `sku` attribute.

Brand

The product brand/manufacturer name.

When to use:

- Required when using MPN for identification
- Helps Google match products even without GTIN

ASIN

Amazon Standard Identification Number. Only relevant if you also sell on Amazon and want to reference those listings.

When to use:

- Only if you have ASINs stored in Magento
- Most stores can skip this

Product Types

What Product to Use for Reviews

Controls how reviews are linked to products, particularly important for configurable products.

Options:

- **Use product that is connected** - Use the exact product the review was submitted for
- **Force parent product** - Always use the configurable/parent product
- **Link to parent and all simples** - Review appears for parent and all child products
- **Link to parent and selected simple** - Review appears for parent and the specific variant

When to use:

- *Use product that is connected* - Default, works for most stores
- *Force parent product* - When reviews are for configurable products but submitted on simple product pages
- *Link to parent and all simples* - When you want maximum review coverage across variants

Feed Generation Settings

Controls how and when feeds are generated.

Enable

Enable or disable feed generation for this specific store view. Allows you to generate feeds only for certain stores.

Filename

The filename for the generated XML feed.

Default: `google-product-reviews.xml`

Tip: Use descriptive names for multi-store setups (e.g., `google-reviews-us.xml`, `google-reviews-eu.xml`).

Use Cron

Enable automatic feed generation via Magento's cron system.

Recommendation: Enable for production to keep feeds updated automatically.

Cron Frequency

How often the feed should be regenerated.

Options:

- Daily at 0:00
- Every 6 hours
- Every 4 hours
- Every 2 hours
- Every hour
- Every 5 minutes

Recommendation: Daily is sufficient for most stores. Only increase frequency if you receive many new reviews daily.

Logging and Debugging

Debug Mode

Writes detailed logs for troubleshooting feed generation issues.

Log locations:

- `var/log/google_product_review/debug.log` - Debug information
- `var/log/google_product_review/error.log` - Errors (always logged)

When to use:

- When troubleshooting empty or incorrect feeds
- Disable in production to save disk space

Self-Test

Runs automated checks on your configuration and system compatibility.

Google Product Ratings - Feeds

This section displays all generated feeds with:

- Store view name
- Feed URL for submission to Google
- Last generation time
- Number of reviews in feed
- Generate/Download buttons

Use this section to manually generate feeds or copy feed URLs for Google Merchant Center.

CLI Commands

Generate feeds via command line:

```
# Generate for all enabled stores
bin/magento google-product-reviews:feed:create

# Generate for specific store
bin/magento google-product-reviews:feed:create --store-id=1
```

Need More Help?

Documentation:

- All Help Articles - Complete documentation overview

Support:

- Contact Support - Get help from our team

For a complete overview of features and configuration options, see the Google Product Review Feed extension on magmodules.eu

All articles for Google Product Review Feed

Installation

1	Installatie met Composer (aanbevolen)
2	Installatie via de Adobe Marketplace
3	Installatie via FTP en SSH

Configuration

1	Snelstartgids
2	**Hoe de productbeoordelingsfeed te configureren (current)**

Troubleshooting

1	Probleemoplossing

Background

1	Best Practices
2	Productbeoordelingen indienen bij Google Merchant Center

