Product Profiles

Bol.com Integration for Magento 2

Product Profiles define which products to sell on Bol.com, how to price them, and what offer data to use. They're the core of your Bol.com catalog management.

Location: Bol.com → Configuration → Product Profiles

Creating a Product Profile

1. Click **Add New Product Profile**
2. Configure General settings
3. Set up Conditions to select products
4. Configure Price Data
5. Configure Offer Data defaults
6. Set up Attribute mappings
7. Click **Save**

General Settings

Enabled

Enable or disable this profile. Disabled profiles won't process or create offers.

Name

Internal name for this profile. Use descriptive names like "All Products - New Condition" or "Sale Items".

Account

Which Bol.com account to publish offers under. Select from your configured accounts.

Store View

Which Magento store view to pull product data from. This affects names, descriptions, prices, and stock.

EAN Attribute

Which product attribute contains the EAN/barcode. Required for Bol.com product matching.

Note: If an ISBN is provided, it will be converted to the corresponding EAN.

Auto Add/Delete New Products

Automatically add new products matching the conditions, and remove products that no longer match.

Conditions

Conditions define which products are included in this profile. Works like Magento's catalog price rules.

Example conditions:

- Category is "Electronics"
- Price greater than 10
- Stock greater than 0
- Brand is "Samsung"

Products must match ALL conditions to be included.

Price Data

Price Attribute

Which price to use for offers. Options typically include:

- `price` - Regular price
- `final_price` - Final price after discounts
- `special_price` - Sale price
- Custom price attributes

Markup Percentage

Add or subtract a percentage from the price. Range: -100 to 100.

Examples:

- `10` adds 10% to the price
- `-5` reduces price by 5%
- `0` uses exact Magento price

Price Rounding

How to round the final price:

- None

- Round to nearest .95
- Round to nearest .99
- Round up
- Round down

Offer Data - Default Values

Default values applied to all offers from this profile.

On Hold

If enabled, offers are created but not visible to customers. Useful for staging offers before going live.

Condition Name

Product condition for Bol.com:

- NEW
- AS_NEW
- GOOD
- REASONABLE
- MODERATE

Condition Category

Optional category refinement. If not set, derived from Condition Name (NEW or SECONDHAND).

Fulfilment Type

How orders are fulfilled:

- **FBR** - Fulfilled by Retailer (you ship)
- **FBB** - Fulfilled by Bol (Bol ships from their warehouse)

Fulfilment Delivery Code

Delivery promise for FBR offers:

- `24uurs-23` - Order by 23:00, delivered next day
- `24uurs-22` - Order by 22:00, delivered next day
- `24uurs-21` - Order by 21:00, delivered next day

- `1-2d` - 1-2 business days
- `2-3d` - 2-3 business days
- `3-5d` - 3-5 business days
- And more...

Attributes

Map Magento attributes to Bol.com product data.

Title

Product title attribute. Usually `name`.

Description

Product description attribute. Usually `description` or `short_description`.

Main Image

Which image to use as the main product image.

Processing Product Profiles

Profiles are processed automatically via cron, or manually:

1. Edit the profile
2. Click **Save and Process** (if available)

Or via CLI:

```
bin/magento magmodules-bol:process-product-profiles
```

Multiple Profiles

Create multiple profiles for different scenarios:

- **Different conditions:** New vs refurbished products
- **Different pricing:** Regular vs sale items
- **Different categories:** Each category with specific settings

- **Different accounts:** Products for different seller accounts

Tips

- Start with a small product selection to test
- Use **On Hold** for initial setup to review before going live
- Check the Offers grid after processing to verify results
- Use markup percentage for marketplace-specific pricing
- Set up conditions carefully - test with a single product first

Need More Help?

Documentation:

- All Help Articles - Complete documentation overview

Support:

- Contact Support - Get help from our team

For a complete overview of features and configuration options, see the Bol.com Integration extension on magmodules.eu

All articles for Bol.com Integration

Installation

1	Installatie met Composer (aanbevolen)
2	Installatie via de Adobe Marketplace
3	Installatie via FTP en SSH

Configuration

1	Snelstartgids
2	Configureer de extensie
3	Bol.com Accounts
4	**Product Profiles (current)**

Troubleshooting

1	Probleemoplossing

Grids

1	Bestellingen
2	Offers overzicht
3	Shipments Grid
4	Track & Trace Grid
5	Competing Offers Grid
6	Facturen overzicht

Background

1	Best Practices
2	CLI Commands

