

Rich Snippets — Schema.org Referentie

Rich Snippet Suite for Magento 2

This document catalogs every Schema.org type the `Magmodules_RichSnippets` module can generate, including properties, config dependencies, nesting hierarchy, and example JSON-LD snippets.

Output format: `<script type="application/ld+json" class="mm-schema-graph">[{...}]</script>`

1. Product

Where: Product page (`catalog_product_view.xml`) **Config gate:** `magmodules_richsnippets/product/enable`
ViewModel: `Magmodules\RichSnippets\ViewModel\Product`

The Product schema includes core attributes (name, sku, description, url), multi-image support from the media gallery, and nested objects for offers, ratings, reviews, brand, relationships, dimensions, extra fields, additional properties, and video.

```
{
  "@context": "https://schema.org",
  "@type": "Product",
  "name": "Voyage Yoga Bag",
  "sku": "24-WB01",
  "description": "Product description text",
  "url": "https://example.com/voyage-yoga-bag.html",
  "image": [
    "https://example.com/media/catalog/product/wb01-black-0.jpg",
    "https://example.com/media/catalog/product/wb01-black-1.jpg"
  ],
  "brand": { ... },
  "offers": { ... },
  "aggregateRating": { ... },
  "review": [ ... ],
  "category": "Bags",
  "material": "Canvas",
  "color": "Black",
  "weight": { "@type": "QuantitativeValue", "value": 2.5, "unitCode": "KGM" },
  "width": { "@type": "QuantitativeValue", "value": 30, "unitCode": "CMT" },
  "height": { "@type": "QuantitativeValue", "value": 40, "unitCode": "CMT" },
  "depth": { "@type": "QuantitativeValue", "value": 15, "unitCode": "CMT" },
  "additionalProperty": [ ... ],
  "isRelatedTo": [ ... ],
  "isAccessoryOrSparePartFor": { ... },
  "subjectOf": [ ... ]
}
```

Multi-image: The `image` property automatically outputs all non-disabled gallery images as an array. Falls back to a single URL string when only one image exists. Disabled images and videos are excluded.

2. ProductGroup

Where: Configurable product page **Config gate:** `product/enable` + `product/multi_configurable=2`

When `multi_configurable=2`, the parent configurable renders as `ProductGroup` with child variants nested in `hasVariant`. Each variant includes its own offers, extra fields, dimensions, and relationship data.

```
{
  "@context": "https://schema.org",
  "@type": "ProductGroup",
  "name": "Chaz Kangeroo Hoodie",
  "productGroupID": "MH01",
  "hasVariant": [
    { "@type": "Product", "sku": "MH01-XS-Black", "inProductGroupWithID": "MH01", "offers": { ... } },
    { "@type": "Product", "sku": "MH01-S-Black", "inProductGroupWithID": "MH01", "offers": { ... } }
  ]
}
```

Configurable modes (`product/multi_configurable`):

- `0` = Single Product schema (default — one schema for the configurable; `offers` becomes an `AggregateOffer` when the children differ in price, see Offer)
- `1` = Split mode (separate Product schemas per child variant, each with `inProductGroupWithID` and `isVariantOf` → the parent ProductGroup)
- `2` = ProductGroup mode (parent as ProductGroup with `hasVariant`; each variant carries `inProductGroupWithID`)

Variant linkage (split mode):

```
{
  "@type": "Product",
  "sku": "MH01-S-Black",
  "inProductGroupWithID": "MH01",
  "isVariantOf": { "@type": "ProductGroup", "name": "Chaz Kangeroo Hoodie", "productGroupID": "MH01", "url
}
```

Split bundle and grouped children only carry `inProductGroupWithID`.

3. Brand

Where: Nested within Product **Config gate:** `product/brand` (attribute code, default: `manufacturer`)

Only rendered when the product has a value for the configured brand attribute.

```
{
  "@type": "Brand",
  "name": "TestBrand"
}
```

4. Offer

Where: Nested within Product **Config gate:** Always rendered with product (unless `hide_offer=1` and price is 0)

The Offer object is built by `Service\Offers` and shared across product and category schemas. It includes seller, return policy, and shipping details when configured.

```
{
  "@type": "Offer",
  "price": "32.00",
  "priceCurrency": "EUR",
  "availability": "https://schema.org/InStock",
  "itemCondition": "https://schema.org/NewCondition",
  "priceValidUntil": "2027-04-12",
  "url": "https://example.com/voyage-yoga-bag.html",
  "seller": {
    "@type": "Organization",
    "name": "My Store"
  },
  "hasMerchantReturnPolicy": [ ... ],
  "shippingDetails": [ ... ]
}
```

Availability (`product/stock`):

- `1` = include availability (InStock / OutOfStock)
- `0` = omit availability property

Condition (`product/condition`):

- `0` = disabled (no itemCondition)
- `1` = enabled, uses `product/condition_default` or `product/condition_attribute`
- Values: `NewCondition` , `UsedCondition` , `RefurbishedCondition` , `DamagedCondition`

Price Valid Until (`product/price_valid_until_mode`):

- `default` = auto-calculated date
- `custom` = uses `product/custom_price_valid_days`

Seller (`website/sitename`):

- When set, adds `seller` Organization with store name

Return policy / shipping: `hasMerchantReturnPolicy` and `shippingDetails` are only added when a return policy or shipping entry is configured. With nothing configured both properties are absent from the Offer.

AggregateOffer (price ranges): a configurable, bundle or grouped product rendered as a single Product (`multi_configurable=0` , `multi_bundle=0` , `multi_grouped=0`) whose enabled children differ in final price gets an `AggregateOffer` instead of an `Offer` . `offerCount` is the number of enabled children and is omitted for bundles; `availability` is `InStock` when any child is available; `hide_offer` applies to `lowPrice` ; no `priceSpecification` is added. Seller, return policy and shipping details are carried over.

```
{
  "@type": "AggregateOffer",
  "lowPrice": "14.00",
  "highPrice": "21.00",
  "offerCount": 3,
  "priceCurrency": "EUR",
  "availability": "https://schema.org/InStock",
  "priceValidUntil": "2027-04-12",
  "url": "https://example.com/set-of-sprite-yoga-straps.html",
  "seller": { "@type": "Organization", "name": "My Store" }
}
```

5. AggregateRating

Where: Nested within Product (on product pages and category pages) **Config gate:** `product/rating=1` (product pages), `category/rating=1` (category pages)

Rating metric can be set to 5 (out of 5) or 100 (out of 100). Magento stores rating_summary as 0–100, which is converted to 0–5 scale when metric is 5.

```
{
  "@type": "AggregateRating",
  "ratingValue": 4.5,
  "bestRating": 5,
  "worstRating": 1,
  "ratingCount": 12,
```

```
  "reviewCount": 8
}
```

6. Review

Where: Nested within Product (on product pages and category pages) **Config gate:** `product/review=1` (product pages), `category/review=1` (category pages)

Category pages load reviews in a single batched query grouped by product ID (max 5 per product).

Reviews are emitted under the `review` property (schema.org superseded `reviews`). `datePublished` is an ISO 8601 timestamp. A review without a star rating carries no `reviewRating`.

```
{
  "@type": "Review",
  "author": { "@type": "Person", "name": "John Doe" },
  "reviewRating": {
    "@type": "Rating",
    "ratingValue": 5,
    "bestRating": 5,
    "worstRating": 1
  },
  "reviewBody": "Great product!",
  "datePublished": "2026-10-17T10:00:00+00:00"
}
```

7. Rating

Where: Nested within Review **Config gate:** With reviews enabled

See Review example above for nested Rating structure.

8. Person

Where: Nested within Review (author) **Config gate:** With reviews enabled

```
{ "@type": "Person", "name": "John Doe" }
```

9. VideoObject

Where: Nested within Product (`subjectOf` , array) **Config gate:** `video_object/enable=1`

Extracts video entries from the product's media gallery and emits them as `subjectOf` on the Product. The `video_object/source` config controls whether child configurable products use their own videos or inherit from the parent.

```
{
  "@type": "VideoObject",
  "name": "Product Video",
  "description": "Video description",
  "thumbnailUrl": "https://example.com/thumbnail.jpg",
  "uploadDate": "2024-01-01",
  "contentUrl": "https://example.com/video.mp4"
}
```

10. PropertyValue (additionalProperty)

Where: Nested within Product (`additionalProperty`) **Config gate:** `product/additional_properties` (serialized attribute mapping)

Supports three value types:

- **text** — Simple string value
- **boolean** — Converts to "Yes"/"No" (supports multilingual: ja, oui, si, nee, non)
- **quantitative** — Returns QuantitativeValue with unitCode

```
{
  "@type": "PropertyValue",
  "name": "Battery Capacity",
  "value": {
    "@type": "QuantitativeValue",
    "value": 5000,
    "unitCode": "MAH"
  }
}
```

Text example:

```
{ "@type": "PropertyValue", "name": "Color", "value": "Black" }
```

Boolean example:

```
{ "@type": "PropertyValue", "name": "Waterproof", "value": "Yes" }
```

11. QuantitativeValue (Dimensions)

Where: Nested within Product (as `width`, `height`, `depth`, `weight`) **Config gate:** `product/dimensions_mapping` (serialized mapping of dimension_type → attribute → unit_code)

Each dimension maps a Magento product attribute to a Schema.org dimension property with a UN/CEFACT unit code.

```
{
  "@type": "QuantitativeValue",
  "value": 2.5,
  "unitCode": "KGM"
}
```

Supported dimension types: `width`, `height`, `depth`, `weight` Common unit codes: `CMT` (cm), `MTR` (m), `INH` (inch), `KGM` (kg), `GRM` (g), `LBR` (lb)

12. Extra Fields (category, material, color, size, pattern, audience, adult, energy, numberOfItems)

Where: Direct properties on Product (`numberOfItems` inside `additionalProperty`) **Config gate:** `product/attributes` (serialized mapping), `product/google_category_attribute`

Extra fields map Magento attributes to Schema.org Product properties that sit at the top level of the Product object (not inside `additionalProperty`). Commonly used for:

- `category` — Product category name
- `material` — Product material
- `color` — Product color
- `size` — Product size
- `pattern` — Product pattern
- `gender` — `audience` (`PeopleAudience`) with `suggestedGender` (`male`, `female`, `unisex`)
- `age_group` — the same `audience` object with `suggestedMinAge` / `suggestedMaxAge` in years (newborn 0–0.25, infant 0.25–1, toddler 1–5, kids 5–13, adult 13+)
- `adult` — `hasAdultConsideration` with an AdultOrientedEnumeration member; a yes/true value gives `SexualContentConsideration`, a no/false value omits the property

- `energy_class` — `hasEnergyConsumptionDetails` with `hasEnergyEfficiencyCategory` (A+++ → `A3Plus`, A++ → `A2Plus`, A+ → `A1Plus`, A–G) and the scale (old label D…A+++ for classes with a "+", new label G…A otherwise)
- `numberOfItems` — Number of items (auto-converted to integer, non-numeric characters stripped). schema.org only defines `numberOfItems` on ItemList, so on a Product it is emitted as a `PropertyValue` entry in `additionalProperty` instead of a top-level property

```
{
  "@type": "Product",
  "category": "Bags",
  "material": "Canvas",
  "color": "Black",
  "size": "M",
  "pattern": "Striped",
  "audience": { "@type": "PeopleAudience", "suggestedGender": "female", "suggestedMinAge": 5, "suggestedMa
  "hasAdultConsideration": "https://schema.org/AlcoholConsideration",
  "hasEnergyConsumptionDetails": {
    "@type": "EnergyConsumptionDetails",
    "hasEnergyEfficiencyCategory": "https://schema.org/EUEnergyEfficiencyCategoryA",
    "energyEfficiencyScaleMin": "https://schema.org/EUEnergyEfficiencyCategoryG",
    "energyEfficiencyScaleMax": "https://schema.org/EUEnergyEfficiencyCategoryA"
  },
  "additionalProperty": [
    { "@type": "PropertyValue", "name": "numberOfItems", "value": 3 }
  ]
}
```

Google product category (`product/google_category_attribute`): a numeric taxonomy ID is emitted as a `CategoryCode` in the Google Product Taxonomy code set, a text value as a plain `category` string. It overrides the `category` extra field.

```
{
  "category": {
    "@type": "CategoryCode",
    "codeValue": "2271",
    "inCodeSet": { "@type": "CategoryCodeSet", "name": "Google Product Taxonomy", "url": "https://www.goog
  }
}
```

Extra fields are also applied to child variants in ProductGroup/split modes.

13. isRelatedTo (Product Relationships)

Where: Nested within Product **Config gate:** `product/product_relationships_enable=1` + `product/related_type`

Links the current product to related products using Schema.org's `isRelatedTo` property. The relationship source is configurable:

- `related` — Magento Related Products
- `upsell` — Magento Up-Sell Products
- `crosssell` — Magento Cross-Sell Products

A limit can be set via `product/related_limit` to cap the number of linked products.

```
{
  "isRelatedTo": [
    {
      "@type": "Product",
      "@id": "https://example.com/related-bag.html#product",
      "name": "Related Yoga Bag",
      "sku": "24-WB02",
      "url": "https://example.com/related-bag.html"
    }
  ]
}
```

14. isAccessoryOrSparePartFor (Product Relationships)

Where: Nested within Product **Config gate:** `product/product_relationships_enable=1` + `product/accessory_attribute`

Links the current product as an accessory or spare part for another product. The configured attribute can contain either a product SKU (which is resolved to a full Product reference) or a direct URL.

```
{
  "isAccessoryOrSparePartFor": {
    "@type": "Product",
    "@id": "https://example.com/main-product.html#product",
    "name": "Main Product",
    "sku": "MAIN-001",
    "url": "https://example.com/main-product.html"
  }
}
```

URL-based reference (when attribute contains a URL):

```
{
  "isAccessoryOrSparePartFor": {
    "@type": "Product",
    "@id": "https://example.com/main-product.html#product",
    "url": "https://example.com/main-product.html"
  }
}
```

15. ItemList (Category)

Where: Category page (`catalog_category_view.xml`) **Config gate:** `category/enable=1` + `category/schema_type=ItemList` **ViewModel:** `Magmodules\RichSnippets\ViewModel\Category`

Category schemas render **full nested Product data** inside each ListItem — not just a URL reference. Each product includes name, sku, description, image, and a complete Offer object with price, currency, availability, priceValidUntil, seller, return policy, and shipping details.

When products have a minimum sale quantity > 1, the price is multiplied and an `eligibleQuantity` QuantitativeValue is added.

Configurable, bundle and grouped products whose price-index `min_price` and `max_price` differ get an `AggregateOffer` with `lowPrice` and `highPrice` instead of `price` (no `offerCount`; availability, url, priceValidUntil and the seller/return/shipping part are the same as on the Offer).

Ratings and reviews can be independently enabled for category pages via `category/rating` and `category/review`. When enabled, reviews are loaded in a single batched query across all products in the listing.

```
{
  "@context": "https://schema.org",
  "@type": "ItemList",
  "@id": "https://example.com/gear/bags.html#itemList",
  "name": "Bags",
  "url": "https://example.com/gear/bags.html",
  "itemListOrder": "https://schema.org/ItemListUnordered",
  "numberOfItems": 5,
  "itemListElement": [
    {
      "@type": "ListItem",
      "position": 1,
      "item": {
        "@type": "Product",
        "@id": "https://example.com/voyage-yoga-bag.html#product",
```

```
        "url": "https://example.com/voyage-yoga-bag.html",
        "name": "Voyage Yoga Bag",
        "sku": "24-WB01",
        "description": "Product description",
        "image": "https://example.com/media/catalog/product/wb01-black-0.jpg",
        "offers": {
          "@type": "Offer",
          "price": "32.00",
          "priceCurrency": "EUR",
          "availability": "https://schema.org/InStock",
          "priceValidUntil": "2027-04-12",
          "url": "https://example.com/voyage-yoga-bag.html",
          "seller": { "@type": "Organization", "name": "My Store" },
          "hasMerchantReturnPolicy": [ ... ],
          "shippingDetails": [ ... ]
        },
        "aggregateRating": {
          "@type": "AggregateRating",
          "bestRating": 5,
          "reviewCount": 8,
          "ratingValue": 4.5
        },
        "review": [ ... ]
      }
    }
  ]
}
```

Note: Google advises against using rich snippets on category/listing pages, as it may lead to search visibility penalties.

16. CollectionPage (Category)

Where: Category page **Config gate:** `category/enable=1` + `category/schema_type=CollectionPage`

Wraps the ItemList inside a CollectionPage with category description. The nested ItemList contains the same full Product data as described above.

```
{
  "@context": "https://schema.org",
  "@type": "CollectionPage",
  "@id": "https://example.com/gear/bags.html#collectionPage",
```

```
  "name": "Bags",
  "description": "Category description text",
  "url": "https://example.com/gear/bags.html",
  "mainEntity": {
    "@type": "ItemList",
    "@id": "https://example.com/gear/bags.html#itemList",
    "url": "https://example.com/gear/bags.html",
    "itemListOrder": "https://schema.org/ItemListUnordered",
    "numberOfItems": 5,
    "itemListElement": [ ... ]
  }
}
```

17. ListItem

Where: Nested within ItemList or BreadcrumbList **Config gate:** With parent type

```
{
  "@type": "ListItem",
  "position": 1,
  "item": { "@type": "Product", ... }
}
```

18. WebSite

Where: All pages (`default.xml`) **Config gate:** Always renders (internal check in ViewModel) **ViewModel:** `Magmodules\RichSnippets\ViewModel\Website`

```
{
  "@context": "https://schema.org",
  "@type": "WebSite",
  "name": "My Store",
  "alternateName": "Store Alternate Name",
  "url": "https://example.com/",
  "potentialAction": {
    "@type": "SearchAction",
    "target": "https://example.com/catalogsearch/result/?q={search_term_string}",
    "query-input": "required name=search_term_string"
  }
}
```

Note: SearchAction only renders on the homepage (`cms_index_index`), not on all pages.

Config paths:

- `website/sitename` — override store name
- `website/sitesearch=1` — add SearchAction (homepage only)
- `store/alternate_name` — alternate name

19. SearchAction

Where: Nested within WebSite **Config gate:** `website/sitesearch=1`

See WebSite example above.

20. Organization

Where: All pages (`default.xml`) **Config gate:** `organization/enable=1` **ViewModel:** `Magmodules\RichSnippets\ViewModel\Organization`

With `shippingdetails/enable=1` the Organization carries the configured shipping entries as `hasShippingService` (an array of `ShippingService`). `OfferShippingDetails` only belongs on an Offer, so the Organization uses `ShippingConditions` and `ServicePeriod` instead.

```
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "My Company",
  "url": "https://example.com/",
  "logo": "https://example.com/media/logo.png",
  "contactPoint": {
    "@type": "ContactPoint",
    "telephone": "+31-20-1234567",
    "contactType": "customer service"
  },
  "sameAs": [
    "https://www.facebook.com/mycompany",
    "https://twitter.com/mycompany"
  ],
  "hasShippingService": [
    {
      "@type": "ShippingService",
      "handlingTime": {
```

```
        "@type": "ServicePeriod",
        "duration": { "@type": "QuantitativeValue", "minValue": 0, "maxValue": 1, "unitCode": "DAY" }
      },
      "shippingConditions": {
        "@type": "ShippingConditions",
        "shippingDestination": { "@type": "DefinedRegion", "addressCountry": "NL" },
        "shippingRate": { "@type": "MonetaryAmount", "value": "4.95", "currency": "EUR" },
        "transitTime": {
          "@type": "ServicePeriod",
          "duration": { "@type": "QuantitativeValue", "minValue": 1, "maxValue": 3, "unitCode": "DAY" }
        }
      }
    }
  ]
}
```

21. ContactPoint

Where: Nested within Organization **Config gate:** `organization/contact_information` (serialized)

```
{
  "@type": "ContactPoint",
  "telephone": "+31-20-1234567",
  "contactType": "customer service"
}
```

22. LocalBusiness

Where: All pages (`default.xml`) **Config gate:** `localbusiness/enable=1` **ViewModel:** `Magmodules\RichSnippets\ViewModel\LocalBusiness`

```
{
  "@context": "https://schema.org",
  "@type": "LocalBusiness",
  "name": "My Store Location",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "123 Main St",
    "addressLocality": "Amsterdam",
    "postalCode": "1000 AA",
    "addressCountry": "NL"
```

```
  },
  "geo": {
    "@type": "GeoCoordinates",
    "latitude": "52.3676",
    "longitude": "4.9041"
  },
  "openingHoursSpecification": [
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": "Monday",
      "opens": "09:00",
      "closes": "17:00"
    }
  ],
  "telephone": "+31-20-1234567",
  "url": "https://example.com/"
}
```

`dayOfWeek` is always capitalised (`Monday`), regardless of how the day is entered in the admin.

23. PostalAddress

Where: Nested within LocalBusiness **Config gate:** With address config in `localbusiness/local_business`

See LocalBusiness example above.

24. GeoCoordinates

Where: Nested within LocalBusiness **Config gate:** With lat/lng in `localbusiness/local_business`

```
{
  "@type": "GeoCoordinates",
  "latitude": "52.3676",
  "longitude": "4.9041"
}
```

25. OpeningHoursSpecification

Where: Nested within LocalBusiness **Config gate:** With hours in `localbusiness/local_business`

```
{
  "@type": "OpeningHoursSpecification",
  "dayOfWeek": "Monday",
  "opens": "09:00",
  "closes": "17:00"
}
```

26. BreadcrumbList

Where: Product and Category pages (`default.xml`) **Config gate:** `breadcrumbs/enable=1` **ViewModel:** `Magmodules\RichSnippets\ViewModel\Breadcrumbs`

```
{
  "@context": "https://schema.org",
  "@type": "BreadcrumbList",
  "itemListElement": [
    { "@type": "ListItem", "position": 1, "name": "Home", "item": "https://example.com/" },
    { "@type": "ListItem", "position": 2, "name": "Gear", "item": "https://example.com/gear.html" },
    { "@type": "ListItem", "position": 3, "name": "Bags", "item": "https://example.com/gear/bags.html" }
  ]
}
```

Custom home: `breadcrumbs/custom_home=1` + `breadcrumbs/custom_home_title`

Not rendered on pages without a catalog path (home, cart, search): a one-item "Home" trail is useless, so no BreadcrumbList is output there.

27. MerchantReturnPolicy

Where: Nested within Offer **Config gate:** `returnpolicy/enable=1`

Supports multiple return policies per store (e.g., different policies per country).

```
{
  "@type": "MerchantReturnPolicy",
  "applicableCountry": "NL",
  "returnPolicyCategory": "https://schema.org/MerchantReturnFiniteReturnWindow",
  "merchantReturnDays": "30",
  "returnMethod": "https://schema.org/ReturnByMail",
  "returnFees": "https://schema.org/FreeReturn"
}
```

28. OfferShippingDetails

Where: Nested within Offer **Config gate:** `shippingdetails/enable=1`

Shipping details are managed through an admin grid (CRUD) and attached to offers via the `Service\Offers` class. This means shipping details appear on both product page and category page schemas.

```
{
  "@type": "OfferShippingDetails",
  "shippingRate": {
    "@type": "MonetaryAmount",
    "value": "5.95",
    "currency": "EUR"
  },
  "shippingDestination": {
    "@type": "DefinedRegion",
    "addressCountry": "NL"
  },
  "deliveryTime": {
    "@type": "ShippingDeliveryTime",
```

```
    "handlingTime": { "@type": "QuantitativeValue", "minValue": "0", "maxValue": "1", "unitCode": "DAY" },
```

```
    "transitTime": { "@type": "QuantitativeValue", "minValue": "1", "maxValue": "3", "unitCode": "DAY" }
  }
}
```

`shippingDestination` carries `addressCountry` and, when configured, `addressRegion`. When only a region is configured `addressCountry` is omitted.

29. MonetaryAmount

Where: Nested within OfferShippingDetails **Config gate:** With shipping details

See OfferShippingDetails example above.

30. ShippingDeliveryTime

Where: Nested within OfferShippingDetails **Config gate:** With shipping details

See OfferShippingDetails example above.

31. DefinedRegion

Where: Nested within OfferShippingDetails **Config gate:** With shipping region config

```
{
  "@type": "DefinedRegion",
  "addressCountry": "NL"
}
```

When only a region is configured, `addressCountry` is omitted and only `addressRegion` is output.

32. FAQPage

Where: CMS pages / Widget block **Config gate:** FAQ widget block usage

```
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
```

```
      "name": "What is the return policy?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "You can return items within 30 days."
      }
    }
  ]
}
```

33. Question / Answer

Where: Nested within FAQPage **Config gate:** With FAQ widget

```
{
  "@type": "Question",
  "name": "How do I track my order?",
  "acceptedAnswer": {
    "@type": "Answer",
    "text": "Visit your account page to track orders."
  }
}
```

Schema Nesting Hierarchy

```
WebSite
├── SearchAction

Organization
├── ContactPoint
└── ShippingService (hasShippingService)
    ├── ServicePeriod (handlingTime)
    └── ShippingConditions
        ├── DefinedRegion
        ├── MonetaryAmount
        └── ServicePeriod (transitTime)

LocalBusiness
├── PostalAddress
├── GeoCoordinates
├── OpeningHoursSpecification
```

```
Product / ProductGroup
├── Brand
├── Offer / AggregateOffer
│   ├── Organization (seller)
│   ├── MerchantReturnPolicy
│   ├── OfferShippingDetails
│   │   ├── MonetaryAmount
│   │   ├── DefinedRegion
│   │   └── ShippingDeliveryTime
│   │       └── QuantitativeValue
│   └── QuantitativeValue (eligibleQuantity)
├── ProductGroup (isVariantOf, split children)
├── CategoryCode (category, Google taxonomy)
│   └── CategoryCodeSet
├── PeopleAudience (audience)
├── EnergyConsumptionDetails (hasEnergyConsumptionDetails)
├── AggregateRating
├── Review
│   ├── Person (author)
│   └── Rating
├── VideoObject (subjectOf)
├── PropertyValue (additionalProperty)
│   ├── QuantitativeValue (quantitative type)
│   └── PropertyValue (numberOfItems)
├── QuantitativeValue (width, height, depth, weight)
├── Product[] (isRelatedTo)
├── Product (isAccessoryOrSparePartFor)
└── Extra fields (category, material, color, size, pattern, hasAdultConsideration)

BreadcrumbList
└── ListItem

ItemList / CollectionPage (Category)
└── ListItem
    └── Product (full nested data)
        ├── Offer / AggregateOffer (with seller, return policy, shipping)
        ├── AggregateRating
        ├── Review[]
        └── QuantitativeValue (eligibleQuantity)

FAQPage
└── Question
```

```
└── Answer
```

Config Path Quick Reference

Config Path	Description	Default
`general/enable`	Module master switch	`0`
`general/debug`	Debug mode	`0`
Product		
`product/enable`	Product JSON-LD	*(none)*
`product/stock`	Include availability	*(none)*
`product/condition`	Include itemCondition	*(none)*
`product/condition_default`	Default condition value	*(none)*
`product/brand`	Brand attribute code	`manufacturer`
`product/description`	Description attribute	`short_description`
`product/rating`	Include AggregateRating	`0`
`product/review`	Include Reviews	`0`
`product/review_quantity`	Max reviews to show	`10`
`product/multi_configurable`	Configurable mode (0/1/2)	*(none)*
`product/hide_offer`	Hide $0 offers	*(none)*
`product/price_valid_until_mode`	Price valid until	`default`
`product/attributes`	Extra fields mapping (category, material, color, size, pattern, gender, age_group, adult, energy_class, numberOfItems as additionalProperty)	*(none)*
`product/google_category_attribute`	Google product category attribute (CategoryCode or text `category`)	*(none)*
`product/additional_properties`	additionalProperty mapping (text, boolean, quantitative)	*(none)*

Config Path	Description	Default
`product/dimensions_mapping`	Dimensions mapping (width, height, depth, weight)	*(none)*
`product/product_relationships_enable`	Enable isRelatedTo / isAccessoryOrSparePartFor	*(none)*
`product/related_type`	Relationship type (related, upsell, crosssell)	*(none)*
`product/related_limit`	Max related products	*(none)*
`product/accessory_attribute`	Attribute for isAccessoryOrSparePartFor	*(none)*
Category		
`category/enable`	Category JSON-LD	`0`
`category/schema_type`	ItemList or CollectionPage	*(none)*
`category/hide_empty`	Hide on empty categories	*(none)*
`category/rating`	AggregateRating on category products	*(none)*
`category/rating_metric`	Rating metric (5 or 100)	*(none)*
`category/review`	Reviews on category products	*(none)*
Page-level		
`organization/enable`	Organization schema	*(none)*
`localbusiness/enable`	LocalBusiness schema	*(none)*
`breadcrumbs/enable`	BreadcrumbList	*(none)*
`website/sitesearch`	SearchAction in WebSite	*(none)*
`website/sitename`	Override site name / seller name	*(none)*
Social		
`social/product_opengraph`	Product OG tags	*(none)*
`social/product_twitter`	Product Twitter tags	*(none)*
`social/category_opengraph`	Category OG tags	*(none)*
`social/category_twitter`	Category Twitter tags	*(none)*

Config Path	Description	Default
`social/cms_opengraph`	CMS page OG tags	`1`
Offer extensions		
`returnpolicy/enable`	Return policy in Offer	*(none)*
`shippingdetails/enable`	Shipping details in Offer and `hasShippingService` on Organization	*(none)*
`video_object/enable`	VideoObject in Product (`subjectOf`)	`0`
`video_object/source`	Video source (child or parent)	`child`

All paths are prefixed with `magmodules_richsnippets/` .

For a complete overview of features and configuration options, see the Rich Snippet Suite extension on magmodules.eu

All articles for Rich Snippet Suite

Installation

1	Installatie met Composer (aanbevolen)
2	Installatie via de Adobe Marketplace
3	Installatie via FTP en SSH

Configuration

1	FAQ Widget
2	Snelstartgids
3	Configureer de extensie
4	Product Schema
5	Organization & Local Business
6	Verzending & Retour
7	Social Markup

Troubleshooting

1	Controleer de gestructureerde data in je winkel
2	Mijn rich snippets zijn niet volledig zichtbaar in Google
3	Probleemoplossing

Other

1	**Rich Snippets — Schema.org Referentie** **(current)**

Background

1	Review Bronnen
2	Over Structured Data
3	CLI Commando's

