



bol.

Best Practices

Bol.com Integration for Magento 2

Recommendations for getting the most out of your Bol.com Integration.

Initial Setup

Start Small

1. Test with few products first

- Create a profile with narrow conditions
- Select 5-10 products to start
- Verify everything works before scaling up

2. Use On Hold mode

- Enable "On Hold" in Product Profile
- Review offers in grid before going live
- Disable On Hold when ready to publish

3. Test in demo mode

- Use Bol.com sandbox credentials first
- Verify offer creation and order import
- Switch to production when confident

EAN Quality

1. Validate EANs before publishing

- Ensure all EANs are 13 digits
- Verify EANs exist in Bol.com catalog
- Fix invalid EANs before enabling profiles

2. Use dedicated EAN attribute

- Create a specific EAN attribute in Magento
- Don't rely on SKU unless SKUs are EANs
- Makes mapping clearer and more reliable

Product Profiles

Organize by Purpose

Create separate profiles for:

- **New vs Refurbished** - Different conditions
- **Fast vs Slow sellers** - Different pricing strategies
- **Categories** - Electronics, clothing, etc.
- **Seasonal items** - Holiday products with specific timing

Condition Settings

1. Set realistic conditions

- Don't over-complicate with too many rules
- Test conditions with small product sets first
- Use AND logic thoughtfully

2. Monitor condition matches

- Check which products match after processing
- Adjust conditions if too many/few products match
- Review periodically as catalog changes

Pricing Strategy

1. Use markup percentage wisely

- Account for Bol.com fees
- Consider shipping costs in your margin
- Test pricing against competitors

2. Price rounding

- Use .99 or .95 endings for psychological pricing
- Be consistent across your catalog
- Match your brand's pricing strategy

Order Management

Import Settings

1. Set appropriate start date

- Don't backdate too far initially
- Avoid importing already-fulfilled orders
- Adjust after initial sync is complete

2. Customer handling

- Enable customer import for repeat buyers
- Use appropriate customer group for Bol.com customers
- Consider separate group for marketplace orders

Fulfillment Workflow

1. FBR orders

- Process quickly to meet delivery promises
- Use accurate carrier mapping
- Add tracking immediately when shipping

2. FBB orders

- Enable auto-ship for FBB items
- Monitor inventory levels at Bol.com
- Plan replenishment ahead

Synchronization

Cron Configuration

1. Set appropriate frequencies

- Order import: Every 15-30 minutes
- Offer export: Every 1-2 hours
- Shipment export: Every 15-30 minutes

2. Monitor cron health

- Check that jobs are running
- Review error logs regularly

- Set up monitoring alerts if possible

Auto Push

1. Enable for real-time sync

- Price changes sync immediately
- Stock changes sync immediately
- Reduces delay in updates

2. Consider performance impact

- High-volume stores may need batch updates
- Monitor server load during peak times
- Adjust batch sizes if needed

Inventory Management

Stock Accuracy

1. Keep stock in sync

- Update Magento stock promptly
- Consider safety stock for marketplace
- Avoid overselling across channels

2. Multi-channel considerations

- Reserve stock for each channel
- Update all channels quickly
- Consider inventory management tools

Out of Stock Handling

1. Monitor low stock

- Set reorder alerts
- Update offers before running out
- Consider automatic deactivation rules

Monitoring & Maintenance

Regular Checks

Daily:

- Check for new orders
- Review export errors
- Process pending shipments

Weekly:

- Review offer sync status
- Check competing offers
- Analyze pricing position

Monthly:

- Review profile performance
- Clean up old data
- Update pricing strategies

Error Handling

1. Monitor error columns in grids

- Check Offers grid for sync errors
- Review Orders grid for import issues
- Fix errors promptly

2. Enable debug logging when needed

- Turn on for troubleshooting
- Review logs for patterns
- Turn off after debugging

Performance Optimization

Batch Sizes

1. Adjust for your server

- Start with default sizes
- Increase if server handles well
- Decrease if timeouts occur

2. Process during low traffic

- Schedule heavy syncs off-peak
- Monitor server resources
- Balance real-time vs batch needs

Database Maintenance

1. Keep tables clean

- Archive old order data
- Clean up obsolete offers
- Maintain indexes

Security

API Credentials

1. Keep credentials secure

- Don't share credentials
- Use separate credentials per environment
- Rotate credentials periodically

2. Access control

- Limit admin access to module settings
- Use Magento ACL for team access
- Audit changes regularly

Need More Help?

Documentation:

- [All Help Articles](#) - Complete documentation overview

Support:

- [Contact Support](#) - Get help from our team

For a complete overview of features and configuration options, see the Bol.com Integration extension on magmodules.eu

All articles for Bol.com Integration

Installation

1	Installatie met Composer (aanbevolen)
2	Installatie via de Adobe Marketplace
3	Installatie via FTP en SSH

Configuration

1	Snelstartgids
2	Configureer de extensie
3	Bol.com Accounts
4	Product Profiles

Troubleshooting

1	Probleemoplossing
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Grids

1	Bestellingen
2	Offers overzicht
3	Shipments Grid
4	Track & Trace Grid
5	Competing Offers Grid
6	Facturen overzicht

Background

1	Best Practices (current)
2	CLI Commands

