



bol.

Offers overzicht

Bol.com Integration for Magento 2

The Offers Grid shows all your product offers for Bol.com. Use it to manage which products are listed, monitor pricing, check sync status, and export offers to the marketplace.

Location: Bol.com → Data → Offers

Columns

Column	Description
Offer ID	Internal offer identifier
Offer Uuid	Bol.com offer UUID (hidden by default)
Account	Associated Bol.com seller account
EAN	Product barcode/EAN number
Condition	Product condition (New, As New, etc.)
Pricing	Current pricing details
Custom Price	Manually set price override (editable inline)
Lowest Price	Lowest competitor price
Best Offer	Whether this is the best offer on Bol.com
Stock	Current stock quantity
Method	Fulfilment method (FBR or FBB)
Delivery	Delivery code/promise
Rating	Product rating on Bol.com
Deleted	Whether offer is marked as deleted
On Hold	Whether offer is temporarily suspended
Needs Update	Whether offer data needs synchronization
Needs Sync	Data sync status
Sync Status	Export status to Bol.com
Error	Error message if sync failed

Column	Description
Updated At	Last update timestamp

Toolbar Buttons

Button	Description
Run Queue	Process the pending synchronization queue
Update Offer Data	Refresh offer data from Magento
Export Offers	Export all pending offers to Bol.com

Mass Actions

Select multiple offers and use:

Action	Description
Export	Export selected offers to Bol.com
Export Product Data	Export product data for selected offers
Add To Sync	Mark selected offers for synchronization
Update Competing Offers	Refresh competitor pricing for selected offers
Update Rating	Refresh ratings from Bol.com
Copy Uuid	Copy the Bol.com UUID for existing offers

How Offers Enter This Grid

Offers are created through Product Profiles:

1. Create a **Product Profile** with product selection conditions
2. The profile processes matching products from your catalog
3. Each matching product with a valid EAN becomes an offer
4. Offers appear in this grid ready for export

Requirements:

- Product Profile must be enabled
- Product must match profile conditions
- Product must have a valid EAN value

Sync Status Explained

Status	Meaning
Pending	Offer not yet exported to Bol.com
Synced	Offer successfully on Bol.com
Error	Export failed - check Error column
Deleted	Offer removed from Bol.com

Inline Editing

The **Custom Price** column supports inline editing:

1. Click on a price cell
2. Enter the new price
3. Press Enter to save

This allows quick price adjustments without editing the full offer.

Tips

- Use **Needs Sync** filter to see offers waiting for export
- Check **Best Offer = No** to find offers that could be repriced
- **Lowest Price** helps you stay competitive
- Enable **Auto Push Offers** in configuration for automatic synchronization
- Use mass actions to bulk export after initial setup

Need More Help?

Documentation:

- [All Help Articles](#) - Complete documentation overview

Support:

- [Contact Support](#) - Get help from our team

For a complete overview of features and configuration options, see the Bol.com Integration extension on magmodules.eu

All articles for Bol.com Integration

Installation

1	Installatie met Composer (aanbevolen)
2	Installatie via de Adobe Marketplace
3	Installatie via FTP en SSH

Configuration

1	Snelstartgids
2	Configureer de extensie
3	Bol.com Accounts
4	Product Profiles

Troubleshooting

1	Probleemoplossing
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Grids

1	Bestellingen
2	Offers overzicht (current)
3	Shipments Grid
4	Track & Trace Grid
5	Competing Offers Grid
6	Facturen overzicht

Background

1	Best Practices
2	CLI Commands

