



## Cross-Links Grid

Cross-Linking for Magento 2

This guide covers the cross-link management interface in [Cross-Linking](#). The grid is where you create, edit and manage all your keyword-to-URL rules. Each rule defines a keyword to match in your content and the link to create when it's found. You can manage rules individually or use mass actions to update multiple rules at once.

**Location:** Marketing → Cross-Links

## Grid Overview

Column	Description
<b>ID</b>	Internal cross-link rule ID
<b>Keyword</b>	The word or phrase to match in content
<b>URL</b>	The link target (relative or absolute URL)
<b>Title</b>	Optional title attribute shown as tooltip on hover
<b>Max Replacements</b>	Maximum times this keyword is replaced per page (0 = unlimited)
<b>Nofollow</b>	Whether <code>rel="nofollow"</code> is added to the link
<b>Active</b>	Whether the rule is currently active
<b>Store IDs</b>	Which store views this rule applies to (0 = all)
<b>Priority</b>	Processing order — higher priority rules are applied first

## Creating a Cross-Link Rule

Click **Add New Cross-Link** to open the form.

### Required Fields

- **Keyword** — The word or phrase to match. Uses word boundary matching, so "yoga" matches the word "yoga" but not "yogalicious"
- **URL** — The link target. Use relative URLs for internal links (e.g., `/collections/yoga.html`) or absolute URLs for external links

### Optional Fields

- **Title** — Shows as a tooltip when hovering over the link

- **Active** — Enable or disable the rule without deleting it
- **Store Views** — Select specific store views or leave on "All Store Views"
- **Nofollow** — Adds `rel="nofollow"` to the link. Use for external or affiliate links
- **Target** — Link target attribute: `_blank` (new tab), `_self` (same tab), `_parent`, `_top`, or none
- **CSS Class** — Custom CSS class for styling cross-links differently from regular links
- **Max Replacements** — How many times this keyword is replaced per page. Set to 1 for most rules. Set to 0 for unlimited (up to the page-level max)
- **Priority** — Higher numbers are processed first. Use this when keywords overlap (e.g., give "yoga mats" a higher priority than "yoga")

## Editing a Cross-Link Rule

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Click the **Edit** action in the grid row, or click the row itself, to open the edit form. All fields are editable. Save to apply changes. Remember to flush cache after making changes.

## Deleting a Cross-Link Rule

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Two ways to delete:

1. **From the grid** — Select the checkbox next to the rule, then use **Mass Actions → Delete**
2. **From the form** — Click the **Delete** button in the edit form

Both show a confirmation dialog before deleting.

## Mass Actions

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Select one or more rules using the checkboxes, then choose an action:

Action	Description
<b>Delete</b>	Remove selected rules permanently
<b>Enable</b>	Set selected rules to active
<b>Disable</b>	Set selected rules to inactive

## Filtering and Searching

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### Fulltext Search

The search bar at the top searches across keyword, URL, and title fields.

## Column Filters

Click the filter icon on any column header to filter:

- **ID** — Number range filter
- **Keyword** — Text search
- **URL** — Text search
- **Title** — Text search
- **Max Replacements** — Number range filter
- **Nofollow** — Yes/No dropdown
- **Active** — Yes/No dropdown
- **Store IDs** — Text search
- **Priority** — Number range filter

## Tips

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- **Start small** — Create 5-10 rules for your most important keywords before expanding
- **Set max replacements to 1** for most rules to avoid over-linking
- **Use priority wisely** — When keywords overlap (e.g., "yoga" and "yoga mats"), give the longer/more specific keyword a higher priority
- **Check store scoping** — If a rule isn't working, verify the store view assignment
- **Flush cache** after any changes — cross-links are cached with the page content

## Need More Help?

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### Documentation:

- [All Help Articles](#) - Complete documentation overview

### Support:

- [Contact Support](#) - Get help from our team

For a complete overview of features and configuration options, see the Cross-Linking extension on [magmodules.eu](http://magmodules.eu)

# All articles for Cross-Linking

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## Installation

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1	<a href="#">Installatie met Composer (aanbevolen)</a>
2	<a href="#">Installatie via de Adobe Marketplace</a>
3	<a href="#">Installatie via FTP en SSH</a>

## Configuration

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1	<a href="#">Configuratie Gids</a>
2	<a href="#">Snelstart Gids</a>

## Troubleshooting

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1	<a href="#">Troubleshooting</a>
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## Grids

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1	<a href="#">Cross-Links Grid (current)</a>
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## Background

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1	<a href="#">Best Practices</a>
2	<a href="#">CLI Commando's</a>

