

Best Practices

Digitec Galaxus for Magento 2

Recommendations for getting the most out of your [Digitec Galaxus Integration](#).

Initial Setup

Start Small

1. Test with a subset of products:

- Use category or attribute filters
- Start with 50-100 products
- Verify data quality before expanding

2. Use test FTP first:

- Configure test environment credentials
- Verify feed format meets requirements
- Switch to production when ready

3. Run self-test:

```
bin/magento digitec:selftest
```

Data Quality

1. Ensure valid EANs:

- All products need 13-digit EANs
- Validate EANs before enabling feeds
- Invalid EANs cause product rejection

2. Complete product content:

- Fill all required attributes
- Provide content in all enabled languages
- Use high-quality images

3. Enable data validation:

- Keep "Enable Data Validation" on

- Fix products that fail validation
- Better to exclude than send bad data

Feed Configuration

Feed Frequencies

Recommended schedules:

Feed Type	Frequency	Why
Product Data	Daily	Content rarely changes
Stock Pricing	Every 4 hours	Stock accuracy is critical
Properties	Daily	Attributes rarely change
Accessories	Daily	Relations rarely change

Multi-Language Support

1. Enable only what you need:

- German required for Swiss-German market
- Add French/Italian based on your sales regions

2. Use dedicated attributes:

- Don't rely on store view switching
- Create language-specific attributes if needed

3. Verify translations:

- Check content in all enabled languages
- Missing translations cause empty fields

Pricing Strategy

Price Adjustments

1. **Account for marketplace fees:**

- Use markup percentage for fee coverage
- Test with small adjustments first

2. **Rounding for psychology:**

- Use .95 or .99 endings
- Keep consistent across catalog

3. **Monitor competitor pricing:**

- Digitec Galaxus is price-competitive market
- Adjust markup based on market position

Currency Considerations

- Digitec Galaxus uses CHF (Swiss Franc)
- Ensure store view is configured for CHF
- Verify price conversions if using multi-currency

Order Management

Import Settings

1. **Use Order ID Prefix:**

- Always set prefix (e.g., "DG-")
- Prevents conflicts with regular orders
- Makes marketplace orders easy to identify

2. **Customer handling:**

- Enable customer import for B2B tracking
- Use separate customer group for reporting
- Consider unique email format for privacy

3. **Shipping method:**

- Use dedicated shipping method for DG orders
- Helps with reporting and fulfillment routing

Fulfillment Workflow

1. Process orders quickly:

- Swiss market expects fast delivery
- Monitor order import frequency

2. Ship with tracking:

- Always add tracking numbers
- Configure carrier mapping correctly
- Verify tracking URLs work

3. Enable notifications:

- Turn on failed order emails
- Turn on return request emails
- Respond to issues quickly

Product Filtering

When to Filter

1. By category:

- Exclude categories not suitable for marketplace
- Include only approved product lines

2. By stock:

- Exclude out-of-stock products
- Or use delivery date for backorders

3. By attribute:

- Filter by brand if selective
- Filter by product type if needed

Filter Best Practices

- Start broad, then narrow down

- Test filters with small product sets
- Document why products are excluded
- Review filters periodically

Performance Optimization

Large Catalogs

1. Enable paging:

- Products per batch: 5,000-10,000
- Prevents memory issues
- Allows progress monitoring

2. Schedule during off-peak:

- Run heavy feeds at night
- Avoid peak shopping hours

3. Optimize server:

- Increase PHP memory limit
- Use SSD storage for faster I/O
- Dedicated cron process if possible

Monitoring

1. Check feed results:

- Review valid/invalid counts
- Investigate increasing invalid counts

2. Monitor logs:

- Check for recurring errors
- Address issues before they compound

3. Track order success rate:

- Monitor import failures

- Fix product gaps proactively

Common Mistakes to Avoid

Configuration

- Not testing FTP before enabling automation**
 - Always test connection first
- Setting Order ID without prefix**
 - Always use prefix to avoid conflicts
- Enabling all languages without content**
 - Only enable languages with actual content

Data Quality

- Invalid or missing EANs**
 - Validate all EANs before export
- Missing required attributes**
 - Complete all required fields
- Ignoring validation errors**
 - Fix data issues, don't disable validation

Operations

- Not monitoring failed orders**
 - Enable email notifications, check regularly
- Shipping without tracking**
 - Always add tracking for customer experience
- Running heavy operations during peak hours**
 - Schedule feeds during quiet times

Maintenance Checklist

Daily:

- Check for failed order imports
- Process return requests

- Verify tracking sync completed

Weekly:

- Review feed generation logs
- Check invalid product counts
- Monitor order success rate

Monthly:

- Review product filters
- Check pricing competitiveness
- Audit attribute mappings
- Verify FTP credentials still work

Need More Help?

Documentation:

- [All Help Articles](#) - Complete documentation overview

Support:

- [Contact Support](#) - Get help from our team

For a complete overview of features and configuration options, see the Digitec Galaxus extension on magmodules.eu

All articles for Digitec Galaxus

Installation

1	Installatie met Composer (aanbevolen)
2	Installatie via de Adobe Marketplace
3	Installatie via FTP en SSH

Configuration

1	Snelstartgids
2	Configuratie Handleiding
3	Orderverwerkingsproces

Troubleshooting

1	Probleemoplossing
2	GTIN & ManufacturerKey Validatie

Background

1	Best Practices (current)
2	CLI Commands

